

ELECTRIFY **EXPO** **NELSON** **2026**

SAT 29 AUG | ANNESBROOK EVENT CENTRE

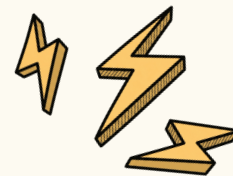
EXHIBITOR PACKAGE

ABOUT THE EXPO

BOOK FAST!



Electrify Nelson is bringing an electrification expo to our region, helping households and businesses save money, reduce emissions and build a more resilient future.



Register a stall NOW!

Inspired by successful expos across New Zealand and Australia, this free public event will bring together local businesses, energy experts, community groups and residents to showcase practical electric and renewable energy solutions.



**BOOK FAST!**

WHAT IS IT?

The Expo will feature a wide range of display stalls, interactive exhibits and speaker sessions presented by leading electrification experts and industry influencers.

DETAILS

Saturday 29 August 2026 | 9am – 4pm | Annesbrook Event Centre, 40 Saxton Road, Stoke.
(Friday 28 August | Set up from 1 – 4.30pm + Exhibitors' Social Networking event from 7pm)

WHO?

Visitor entry is free and we expect 500 - 1,000 visitors from across the Nelson Tasman region, including homeowners, renters, business owners, community groups and decision-makers. The Expo will host approximately 30 exhibitors and feature talks and discussions throughout the day. Organised by Electrify Nelson in partnership with Mission Zero.

WHY?

Electrification is one of the fastest and most effective ways to lower energy bills, reduce reliance on fossil fuels and strengthen energy independence on a local and national level. The Expo will help people understand their options, connect with trusted local suppliers and take practical next steps towards an electric future.

BOOK FAST!



Get your products and services in front of people who are actively looking for ways to electrify their homes and businesses.

Electrification Expos have a proven track record across New Zealand and Australia, helping businesses connect with motivated customers and generating real local economic activity. Many attendees go on to seek quotes, make purchases or begin electrification projects within months of attending.

By joining the Expo, you can:

- Reach a highly engaged audience.
- Generate quality leads.
- Showcase your expertise and solutions.
- Build your brand and local profile.
- Be part of Nelson Tasman's energy future.



If your business helps people save energy, save money or electrify, we want to hear from you.



EXHIBITOR OPTIONS

BOOK FAST!



Standard Display

2.4mW x 2mD display space
with table, tablecloth, back
display board

\$550+GST

(Incl. 1 entry to exhibitor's social network event)

Large Display

3.6mW x 2mD display space
for larger exhibits or multiple
displays

\$1,100+GST

(Incl. 1 entry to exhibitor's social network event)

Outdoor Display†

Bespoke sizing to suit your needs
Suitable for demonstrations and
EV displays (incl. 1 vehicle – additional display
vehicles +\$100 ea)

\$550+GST

(Incl. 1 entry to exhibitor's social network event)

If you'd like to use the outdoor forecourt for another activity,
we'd love to hear your ideas.

†Food Trucks Free of Charge.

**Talk to us directly if interested in a premier position
or have any questions.**

We're also planning a range of visitor giveaways for people who pre-register for the Expo.

If your organisation can contribute a prize, product or experience, please let us know – these will be featured in our promotional activity leading up to the event.

The Electrify Nelson Expo is a free community event. Exhibitor fees are set only to cover direct event and marketing costs, helping us maximise public participation and impact.

PLUG IN, LET'S KŌRERO

BOOK FAST!



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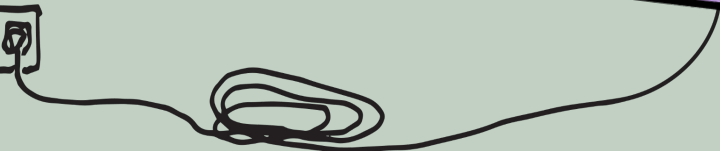


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THE FUTURE IS ELECTRIC!

Presented by:



Supported by:

